

Event / Individual Sponsor

Posting Information Sheet



Event Name: _____

Sponsor Organization: _____

Contact Name: _____

Contact Mailing Address: _____

Contact Phone & Email: _____

Copy-ready Ad Submitted? yes no not sure

Month(s) Ad is to Run: _____

Event Contact Name & Phone (if different from above): _____

Event Date(s): _____

Location: _____

Website for More Info: _____

Registration: mail-in online \$ _____

Early Bird rate? yes no \$ _____

Other Info or Restrictions – if known: (e.g.: "no children under 12yrs," minimum fundraising amounts, etc.) _____

Mark Applicable Category (place an 'X' in the appropriate box &/or highlight selection)

Ride and Event Promotion Packages

	<input type="checkbox"/> 120 PSI \$380 / \$415*	<input type="checkbox"/> 80 PSI \$260 / \$290*	<input type="checkbox"/> 60 PSI \$150 / \$175*
PRINT AD in 3 issues of TCBC NEWS	1/3 page AD	1/4 page AD	1/8 page AD
LISTED in the RIDE SCHEDULE as a NON-TCBC RIDE	YES	YES	YES

Individual Ad Prices

	1 Issue	May Issue
full page	<input type="checkbox"/> \$365	<input type="checkbox"/> \$435
back cover	<input type="checkbox"/> \$300	<input type="checkbox"/> \$395
half page	<input type="checkbox"/> \$240	<input type="checkbox"/> \$330
third page	<input type="checkbox"/> \$170	<input type="checkbox"/> \$250
quarter page	<input type="checkbox"/> \$115	<input type="checkbox"/> \$180
eighth page	<input type="checkbox"/> \$55	<input type="checkbox"/> \$95

* Higher price package indicates rate if one of the three ads is published in the May issue with a bonus distribution of 5000 Ironman participants

TCBC Committee use only

Outreach Qualify? yes no not sure

Request submitted to Outreach Committee? yes no By: _____

Total Value \$ _____

Date Received _____