

**Twin Cities Bicycling Club  
Board Meeting Minutes  
March 3, 2009**

Present: Mary Derks, Patt Seleen, Laurie Holm, Cindy Hanson, Kelly Hazel, Garry Glubka, Richard Franco, Lisa Austin

Absent: Jack Uttermark

Also Present: Paul Frenz, Doug Nelson, Pete Hawkins

FEBRUARY MINUTES: Minutes were approved with minor changes.

TREASURER'S REPORT: Considering the small amount of activity since Tony's departure, a treasurer's report was not done.

SAFETY: During the Annual Retreat, the goals for Safety were not detailed. An overall, measurable safety goal was discussed. A measurable accident reduction goal is difficult and inaccurate without an established accident baseline based on several years of data. The overall goal is "Promote safe recreational riding." The Safety committee (Patt Seleen, Garry Glubka, Jack Uttermark) will work on developing specific objectives to achieve the overall goal. Objectives will include increasing the number of people reporting accidents and make the reporting of accidents easier, encouraging promotion of safety with incentives, and increased education and prevention programs. The safety goals will be presented at Ride Leader Training. Kelly and her student will work with the Safety Committee to modify the accident survey prior to Ride Leader Training.

LEADERSHIP: Cindy has volunteered to be on the Membership Database Committee to meet next Monday. Mary has sent out all of the procedures to be added to the Yahoo Group and needs the names of coordinator back-ups from the board members for each procedure. Mary also needs to know what software systems are used within each procedure as well to aid in consolidating and simplifying software tools. Database systems are still being evaluated. An off the shelf system has not yet been found. The committee has been talking with a TCBC member who may be willing to create a custom database. The goal is to get the majority of work done before May.

MEMBERSHIP: Paypal is not presenting any problems and the committee does not see any issues with moving membership forms to PayPal from Active.com. The Message Board is up and running. Kate Kovar has volunteered to be a message board administrator.

PROMOTION/OUTREACH: The committee has not yet met. Laurie Holm, Richard Franco, and Lisa Austin will meet before the next board meeting.

LOGO: Lisa Austin created a survey to get opinions on the new logo options. About 250 members responded to the survey. Approximately 10% of the respondents did not wish to change the logo. 70% of the survey respondents liked the logo with two riders. The board approved the adoption of the new TCBC logo. The new logo will be presented in the April newsletter. The logo will appear on the new jersey and will be phased in gradually as club materials are reprinted.

NEW JERSEY: The order form will appear in the March, April, and May newsletters. The first deadline will be March 20<sup>th</sup> to receive the jersey by Ironman, the second deadline will be May 10<sup>th</sup> to take advantage of Ironman. The board discussed what logos/information should appear on the back pockets. Suggestions were the TCBC logo, Bike Club of the Year 2008 (with the LAB logo), and an outline of the state of Minnesota.

NIGHT RIDE POLICY: The board approved increasing the average speed on some night rides by establishing a new ride category. The N/B level ride will have a 14 mph average, the N/C level ride will have a 10 mph average. All other night ride rules (two leaders, mapless, etc.) are still in effect and will be emphasized. Pete Hawkins will arrange the needed changes to the website and club policies.

WATERMELON: Laurie Holm presented the 2009 Watermelon budget. The Watermelon committee has met twice. The committee is still working on a staging area for the ride. The committee would also like to add the ability to renew TCBC memberships on the day of the ride. Doug Nelson will put a short announcement about the ride in the April newsletter.

LAB BIKE CLUB OF THE YEAR: Lisa Austin is putting together a press release announcing TCBC's Bike Club Of The Year designation.

NEWSLETTER: Deadline for articles is next Tuesday, March 10<sup>th</sup>. Lisa Austin is working on a method to get 15 copies of the newsletter to platinum sponsors.

NATIONAL BIKE SUMMIT: Paul Frenz is leaving for the bike summit on Tuesday. Patt Seleen will create an informational sheet on the LAB Rally/WOW that Paul can distribute at the summit. Paul will write an article on the summit for the May newsletter.

IRONMAN: Volunteers need to be solicited for the Ironman. Patt Seleen will talk to our volunteer coordinator and place an announcement asking for volunteers in the April Newsletter. Patt will also discuss the staffing of health fairs.

PROJECTOR: Laurie bought a Sharp XR-32X projector and a spare bulb for the club. She will get it to Lisa prior to new ride leader training on April 4<sup>th</sup>. Laurie will attend the new ride leader training to provide a wireless signal to demonstrate the TCBC website.

ANCHOR BANK: Lisa Austin reiterated that the meeting room used for board meetings needs to be in its original condition after each meeting.

Respectfully submitted,

Laurie Holm  
TCBC Secretary