

## **Minutes of the Twin City Bicycling Club Annual Meeting November 15, 2009**

TCBC President Mary Derks called the meeting to order at 7:05 pm. A 5% quorum was met with the 170 members present. Mary presented the yellow notification postcard sent to all current members as proof of notice of meeting.

2008 ANNUAL MEETING MINUTES: TCBC Secretary Laurie Holm reviewed the minutes from the 2008 annual meeting. A MOTION was made by Stuart Lorberbaum to approve the minutes with Hugh Gitlin seconding. The minutes were approved without changes.

### **REPORTS OF OFFICERS:**

Mary Derks reviewed club accomplishments during the 2008/2009 season. Membership has continued to grow at approximately 4% annually. The club added 25 new ride leaders, for a total of about 160 active leaders. The number of miles ridden increased as well in 2009.

### **FIVE YEAR STRATEGIC GOALS:**

**LEADERSHIP:** A volunteer database will be reviewed later in the meeting. Policies and procedures were written for all major club functions and a master calendar of tasks was created.

**FINANCE AND OPERATIONS:** Quickbooks is in the process of being updated to allow central processing. A membership database is being launched.

**SAFETY:** The safety committee streamlined the safety survey and encouraged its use. Gift Certificates were given to ride leaders to reward the promotion of safe behavior. A safety column was added to the newsletter.

**MEMBERSHIP:** A membership survey has been created to measure current member satisfaction.

**OUTREACH AND EDUCATION:** Club support of the League of American Bicyclists and the Bicycle Alliance increased significantly. LAB memberships are being offered to current ride leaders.

**COMMUNICATIONS/PROMOTION:** A five-year plan for the newsletter was developed. The club message board was upgraded to a new system.

TCBC was awarded the 2008 Bike Club of the Year by LAB for "having one the most extensive and well-run ride programs in the country and one of the most informative websites around." TCBC will also be participating in an upcoming LAB conference.

TCBC established a new sponsorship program. We had 9 sponsors this last year. The atlas continues to generate revenue for the club. Katy Posinski was recognized for designing the 2009 club jersey. The TCBC club logo was updated in 2009 as well.

Bylaws were amended to allow notification methods beyond first class mail (such as online) and to allow proxy voting. A number of other events were noted as well. Mary also listed ways in which the club is giving back to members.

2010 PRIORITIES: TCBC Vice President Patt Seleen recognized the contributions outgoing board members Mary Derks and Lisa Austin have made to the club. The board will be continuing to work on establishing and stabilizing the new databases and procedures and will review progress on the 5 year plan. We will continue to emphasize safety. The membership survey will be reviewed and goals will be set based on the results.

**FINANCIAL REVIEW:** Richard Franco presented the TCBC Financial Statement Summary for review. The club had a net income of \$12,700 in 2009. The club is budgeted to have a net loss of \$4,600 in 2010. Richard took a number of questions from the membership regarding the financial status of the club. MOTION by Mary Swanstrom, seconded by Carolyn Caswell to approve the 2010 budget. The motion was approved without dissent. (It was noted after the meeting that the financial statement does not need to be approved by the membership per the club bylaws and did not actually require a motion.)

### **COMMITTEE REPORTS:**

**NEWSLETTER:** Doug Nelson recognized contributors to the newsletter over the past year.

**MEMBERSHIP DATABASE:** Mary Derks presented the new membership database system to the membership. The new database, along with providing a centralized record of members, will include access to an online store and the recording of volunteer needs. It is an off the shelf system to minimize maintenance and set up.

Membership benefits to the new system includes waiving the current processing fee, online renewal notification, the ability to renew or update membership online, and the ability to register for events online. Changes from the current system include the ability to sign your waiver online when joining or renewing and the discontinuation of a renewal “grace period”. Mary demonstrated the new system to the membership. Mary also recognized all the members who helped make the new database possible, including particular recognition of Dave Erick who has been processing the memberships manually for the last 8-9 years. Mary emphasized that access to the database will be limited to a handful of people and the personal information contained in the database will not be sold or shared.

### **ELECTION OF DIRECTORS:**

Lisa Austin presented the slate of new incoming candidates. The nomination committee was comprised of Lisa Austin, Kate Kovar, and Jim Pederson. Lisa Anderson, Garry Glubka (incumbent), George Hagemann, and Tom Melcher were recommended for two year terms on the TCBC Board of Directors. There were no additional nominations from the membership present. MOTION from Hugh Gitlin to accept the full slate of candidates, seconded by Lawrence Shumacker. The candidate slate was unanimously approved.

### **ANNOUNCEMENTS AND Q/A:**

**TCBC ANNUAL BANQUET:** Edie Walters announced that the 2010 Annual Banquet will be held on Sunday, January 24<sup>th</sup> at the Minneapolis Plaza Ramada Inn.

**BIKE U:** Laurie Holm asked for suggestions for the 2010 Bike U programming.

**WATERMELON:** The current Watermelon committee is retiring after this year and a new committee is needed. Laurie Holm asked for volunteers.

Jim Dohogne suggested that new members and non-members receive safety information. Patt Seleen reiterated the focus the club had on safety last year – thanking all the leaders for talking about safety in their briefings and on the road. We will continue this education with all our members.

### **TRIBUTE TO HERB SCHULTZ:**

Herb Schultz was a beloved ride leader and club member who recently passed away. Don Picard made a slide show tribute to Herb which was shown to the membership present.

A MOTION to adjourn the meeting was made at 8:35 pm by Patt Seleen, seconded by Hugh Gitlin. The meeting was adjourned at 8:36 pm.