

**Twin Cities Bicycling Club  
Board Meeting Minutes  
February 3, 2009**

Present: Mary Derks, Patt Seleen, Laurie Holm, Richard Franco, Kelly Hazel, Lisa Austin

Absent: Cindy Hanson, Garry Glubka, Jack Uttermark

Also Present: Pete Hawkins, Doug Nelson, Phil Doi, Paul Frenz, Julie Kosbab, Charles Breer

MINUTES: The minutes of the January 6<sup>th</sup> board meeting were approved with minor changes.

WOW: Julie Kosbab presented the 2009 WOW budget. There will be three days of riding. This will be fully supported (mechanical and ham radio, with staffed rest stops). The main speaker may be a politician (Tim Walls). Other dignitaries will be invited to ride as well. The registration options will be more package than ala carte. Pasta Feed, lodging, the Traffic Skills 101 course, and the T-shirts will be available separately. The committee is taking a conservative route in planning and has the break even point at 300 riders (all members). Additional sponsorships are expected (\$1000 budgeted, \$5000 as goal) and are budgeted as “gravy”. Lisa is working on sponsorship packages based on the Maine event (which raised \$26,000). Registration fees were raised \$10 over the proposed budget.

RANDONNEURING: Charles presented the revised randonneuring plan to the board. TCBC has been approved to run longer (up to 600K) brevets, Charles would like board approval to host the longer brevets. After extended discussion, the Board approved the additional distance, pending an annual report/evaluation and additional safety recommendations on the website. Pete Hawkins voiced additional concerns regarding single riders being visible at night. The gear required by RUSA should provide adequate visibility. The Board also approved the Rochester brevet rides (up to 600K) as outreach rides.

MESSAGE BOARDS: Invision is the recommended message board. Phil Doi found this board on a top-ten recommended message board post and feels it will meet club needs well and is well supported. Patt found the board user friendly. Phil has agreed to be the message board moderator for the interim. Historically, very little moderation is needed.

FACEBOOK: Laurie will bookmark Twin Cities Bicycling Club as a Facebook group and it will be launched at Ride Leader Training. In the meantime, requests to join will be left hanging.

BUSINESS PLAN: Mary Derks has continued to interface with MAP. Mary will continue sending out the procedures she has on file to the appropriate board members. As part of database set up, the committee is giving some consideration to mass renewal for memberships to simplify the procedure – this will be discussed further at a future meeting.

SAFETY AND MEMBERSHIP: Patt, Jack, and Garry met to discuss Safety and Membership. They came up with a number of ideas they are in the process of researching. A safety column is planned for the six newsletters during the height of the riding season, beginning in May. The committee is struggling to understand their membership goals and would appreciate additional board guidance. The first step of their committee is to put together a membership survey and to formulate additional goals based on the results. The committee will work with Kelly Hazel and Cindy Hanson on compiling the survey. Mary Derks suggested that we continue to focus on rider behavior as a key factor in maintaining safety, particularly among club VIPS and leaders.

COMMUNICATION AND OUTREACH: Committee has not yet met.

LOGO: The Marketing and Sponsorship Committee is suggesting minor logo variations, specifically aimed towards removing the squared off contrast corner. Mary and Lisa presented this suggestion to Steve Scott and he came up with a number of revisions for review. The Board approved continued work by the committee on logo revisions, with 2-3 revised logos

LEADER FORUM: Pete Hawkins is concerned about a handful of leaders that never attend the leader forum and continually request the DVD. The ride leader liaisons will start offering a make up session in June. They would like to request that ride leaders attend in person a session at least every other year. The Board approved collecting data this year and readdressing the issue next year, along with increased emphasis on physical attendance at the initial session. Patt and Pete will continue to evaluate the concept of a make-up session.

PAUL FRENZ: He will be attending future board meetings as a representative of MNTAC. The TCBC board approved funds to cover part of Paul's expenses to attend the National Bike Summit on behalf of TCBC.

PROJECTOR: Laurie has done research on possible projectors for the club. The board approved purchase of a projector and a spare bulb.

NIGHT RIDE POLICY: 10 MPH is the standard but is not obeyed. The number of night rides offered has dropped considerably. The night ride policy does not seem to work. Further discussion (including the possibility of increasing the maximum speed) will occur at the next board meeting.

NEWSLETTER DEADLINE: Next Monday, February 9<sup>th</sup>.

Respectfully submitted,

Laurie Holm  
TCBC Secretary