

**TCBC Board Meeting
Twin Cities Bicycling Club
May 4th, 2010**

Present: Patt Seleen, Laurie Holm, Paul Frenz, Jack Uttermark, Tom Melcher, George Hagemann, Lisa Anderson

Absent: Richard Franco, Garry Glubka

Also Present: Mary Derks, Steve Scott, Doug Nelson, Joe Dupont

FINANCIALS: \$1289 has been raised towards a memorial bench for Herb Schultz. The cost of the bench should be about \$2500. The bench will be located on the Midtown Greenway east of the Martin Sabo bridge. The merchandise committee will purchase 30 TCBC jerseys for sale at upcoming events. Patt authorized the purchase back of 14 TCBC Bike Atlases from Lisa Austin for our inventory for the Expo and Ironman.

APRIL MEETING MINUTES: George MOTIONED, seconded by Tom to approve the April minutes with one minor change.

MEMBERSHIP REPORT: Mary Derks presented the membership statistics from April. Almost all the recent memberships have come through online. Memberships grew 2% over the prior month, including memberships through Ironman. The number of members willing to volunteer has increased significantly, to 11% of the membership. 17% of members have asked to opt out of the paper newsletter. The board discussed the trend of members opting out of the paper newsletters and the possible impact on our sponsorship packages. BluePay has been put into place to process credit card payments (migrated from PayPal). The membership database has added a field to track attendance of the leader forum and a monthly report is being printed to make sure all current leaders are also current members. The Watermelon online ride sign up is up and running and is being processed through Neon and BluePay. Mary will track the amount of paper membership requests received in the report as well.

LEADER FORUM: 140 ride leaders attended the forum and 40 more leaders requested the DVD, resulting in a total of 180 active ride leaders for the club.

NEWSLETTER: Many of the members received duplicate newsletters if they attended Ironman and were TCBC members even though ASAP Printing was supposed to de-dupe the mailing list for May. The June newsletter is in process and Doug already has received several articles.

FINANCE/LEADERSHIP REPORT: The goals for the leadership committee are volunteer oriented, in terms of developing new volunteers and recognizing all who have volunteered. The committee is working off the feedback from the membership survey to increase board visibility, primarily through increased email availability and board members introducing themselves at rides. We will also begin having Board sponsored (at

least two board members), no drop rides. Finally, the leadership committee will work on developing the mileage database.

George and Tom presented the finance committee report. The committee has been reviewing the club's financial procedures to ensure they are consistent with general accounting practices. The review is not an indication of any lack of confidence in TCBC's current accounting practices, but rather to ensure that practices and controls are in place for the future.

MN COMPLETE STREETS PROPOSAL: Paul MOTIONED that the board approve adding TCBC's name to the list of organizations supporting the State Complete Streets bill currently being introduced before the Minnesota State House (H.F.2801) and Senate (S.F. 2461). The motion was seconded by Lisa and approved unanimously.

NEW TCBC BOOTH: The current display is looking worn and is very difficult to transport and move. Steve Scott has been investigating options. He will work with Dan Miller, Paul Frenz, and possibly Lisa Austin with the plan to present options at the June board meeting.

RIDE SCHEDULE: Board members will be setting up no-drop rides for later this summer. The Labor Day all club ride organizers are still working on finding a starting location for the ride, with current focus on possibly working with the public schools. Hopefully, the details will be nailed down before the next board meeting.

NOMINATING COMMITTEE: Our bylaws call for a committee that includes at least one board member and 2-3 other club members. The board will surface possible candidates to Tom Melcher via email.

DATES FOR ANNUAL MEETING AND BANQUET: Patt met with the banquet committee to go over the banquet survey results. Based on the survey results, the next annual meeting will be held on a Saturday night, requiring an earlier decision on the event date to secure a venue. The annual meeting has become too similar to the annual banquet and will be changed into a less grand affair.

LCI INSTRUCTOR TRAINING: In the past, the board has reimbursed leaders who have enrolled in the LCI instructor training. Paul MOTIONED to approve \$1000 towards scholarships for the two training sessions in the Twin Cities. The motion was seconded by Richard and approved by the board.

BIKE CORRALS: Lisa Austin has asked for input in writing (for MNDOT) by May 21st to discuss the implementation of bike corrals at Target Field. Patt will forward a separate email detailing the input needed.

PSA: Don Picard, Steve Scott, and Patt will view a PSA on bicycle signaling that was developed for us by a media class at the U of M on May 11th.

MAP CLIPS AND HELMET MIRRORS: TCBC needs to find an alternate vendor for both items. Mary Derks will begin looking into possible vendors.

MEMBER FEEDBACK: Karen Johnson sent an excellent email with several ideas for club initiatives. Paul Frenz will follow up with her.

MINNEHAHA MEDIA: TCBC has been offered free publicity in the St. Louis Park/Western bicycle map. Steve Scott has sent them a small ad.

ENEWS: The deadline for the eNews is this Friday.

REI CYCLING DAYS: REI will be presenting information on proper helmet fit at their event on May 15th. Joe Dupont presented some of the planned information.

TCBC FACTS: Don Picard put together a list of TCBC Facts that will be incorporated into the website.

DELORME TRAINING: Laurie is working on setting up additional Delorme training using club members.

RECOGNITION CORNER: The board chose to recognize volunteers who helped at the Expo and Ironman.

NEW BUSINESS: Paul received a letter recommending TCBC supports size and weight limits on trucks. Paul recommended that the board not choose to support this initiative and the board agreed.

UPCOMING EVENTS: ALS Ride (May 8th), All Club Ride (May 29th), Watermelon (July 4th), and Major Taylor Summit (July 15-18). Paul talked to a representative at Major Taylor. They asked if someone from TCBC would be willing to speak about running a bike club. Mary Derks will get in touch with them to see if it's something we could do.

BIKE TO WORK: June 10th is Bike ToWork Day in Minnesota and June 8-11 is Bike To Work Week.

Paul MOTIONED to adjourn at 9:11 pm. Tom seconded the motion and the TCBC Board adjourned at 9:11 pm.