

**TCBC Board Meeting  
Twin Cities Bicycling Club  
June 1<sup>st</sup>, 2010**

Present: Patt Seleen, Richard Franco, Laurie Holm, Tom Melcher, Paul Frenz, George Hagemann, Garry Glubka, Lisa Anderson, Jack Uttermark

Absent: None

Also Present: Jim Pederson, Pete Hawkins, Mary Derks, Steve Scott

MAY MEETING MINUTES: Tom MOTIONED to approve the minutes without changes. Richard SECONDED and the minutes were approved without changes.

FINANCIALS: Tony is sending the financial reports electronically to Board Members and select VIP's well in advance of the Board Meetings.

MEMBERSHIP REPORT: Mary Derks presented the May membership statistics. We received 105 new memberships in May, which is a club record. Currently, about 25% of memberships applications and renewals are received manually (vs. online). Mary has been running reports with volunteer information for Dan Miller and can run reports to get statistics as needed. About 30 free ride coupons have been redeemed so far. The membership database will print a list of current ride leaders to post on the Yahoo leader group. The possibility of moving the current Yahoo Groups on to a restricted area of the new member boards was discussed but research will be needed to determine feasibility.

WEB STATISTICS: Jim Pederson presented a history of the occurrence of web rides vs. rides that were posted in time to be published in the printed newsletter. As of May, about 50% of the rides are web rides and are not printed in the newsletter. This has been a steadily increasing trend since 2004. The trend has accelerated since the new scheduling system was implemented in 2008.

Jim also presented statistics for the biketcbc.org (main) and biketcbc.net (schedule) websites. The average visitor spends 0 to 30 seconds on the main home page.

**NEW BUSINESS:**

E BIKES ON TCBC RIDES: The Board began discussions regarding a club policy on electric bikes (e bikes). An e bike provides an electric assist up to 20 mph. The Three Rivers Park District is likely to allow e bikes on their trails, the Minneapolis park system has chosen to ban them on their trails. Pete will check with LAB to see what their policy is (particularly regarding insurance). The discussion will resume with additional information provided.

VOLUNTEER PICNIC: Patt and Lisa will work on setting up the picnic on August 12<sup>th</sup> at the Como pavilion.

ANNUAL MEETING: The Board tentatively scheduled the annual meeting for October 24<sup>th</sup>. The Minnetonka City Hall is currently the planned venue.

ST PAUL CLASSIC: The Board approved sponsoring the St. Paul Classic again this year.

ALL CLUB RIDE: 250 people attended the ride. There was one accident due to a blown front tire. Otherwise, the ride went very smoothly.

PSA ON THE WEB: The PSA developed by the U of M students is excellent. It can be linked to off the TCBC home page and is formatted as a YouTube video.

HERB SCHULTZ MEMORIAL: We are waiting for Hennepin County to provide additional information on the cost and options for the actual memorial. Patt will ask for club input on the memorial message via an e-news announcement.

NEW MEMBER RIDES: Garry and Paul had 8-9 new members attend the first new member ride. They had a 35 minute safety presentation at the beginning of the ride. The ride went well.

EXHIBIT BOOTH: Paul Frenz and Steve Scott have been reviewing the exhibit options available. Patt, Lisa Austin, and Dan Miller have also provided input. Paul will be putting a group together to further discuss options. The Board asked that Paul and Steve put together options at various price points ranging up to \$5000.

MEMBER FOLLOW UP: Paul Frenz met with Karen Johnson and Jeff Ramberg to discuss recommendations Karen had sent to Patt Seleen. Karen recommended putting together a mentor program for new members. We would add a box to the membership form that would allow members to request contact from a current member. Paul and Karen also discussed the placement of the leader on a B ride – Karen suggested that the leader ride at the back of the ride. The board recognized this as a perennial problem that involves both ride leaders that are not observing the 14 mph average and riders that come on rides where they are unable to manage the average speed. Pete will prepare a reminder to leaders to provide a proper pace and Richard will write an article for the newsletter that emphasizes the requirements of the various ride levels.

MAJOR TAYLOR: We are still trying to schedule a TCBC ride tied into the Major Taylor event. Mary Derks will be doing a presentation on bike club management.

LCI SCHOLARSHIPS: Mary Derks, Scott Larson, and Nancy Welsh are all taking LCI classes subsidized by TCBC. Two scholarships are still available.

MILEAGE TRACKING: Richard has begun compiling requirements for the new system and will conduct meetings over the summer to continue discussing the project direction, planning to hit the ground running in fall.

NOMINATION COMMITTEE: Tom is working on compiling a list of possible committee members to present prior to the July board meeting. Tom would like the Board to recommend additional names over the next week or so.

WATERMELON RIDE: Approximately 100 people have preregistered for the ride. Planning is going well.

LABOR DAY ALL CLUB RIDE: The planning is continuing. Patt brought up the possibility of providing snacks. The Board suggested that no snacks be purchased but excess snacks from the Watermelon ride may be available.

NEWSLETTER: The newsletter deadline is June 7<sup>th</sup>.

RECOGNITION CORNER: George suggested recognizing non club members, particularly two men who have been doing volunteer maintenance on the Midtown Greenway. The Board chose to recognize the Flat Tire class teachers, Jim Dupont for the REI event, Julie Kosbab for the LCI mini-class and the All Club ride organizers.

JULY BOARD MEETING: There is some possibility of cancelling the July board meeting

George motioned to adjourn at 9:03 pm, seconded by Richard. The meeting adjourned at 9:03 pm

Respectfully Submitted,

Laurie Holm  
TCBC Secretary