

Minutes of the Twin City Bicycling Club Annual Meeting Minnetonka Community Center November 7th, 2010

TCBC President Patt Seleen called the meeting to order at 7:00 pm. A 5% quorum was met with the 200 + members present. Patt presented the yellow meeting notification postcard as proof of notice of meeting.

2009 ANNUAL MEETING MINUTES: TCBC Secretary Laurie Holm reviewed the minutes from the 2009 annual meeting. A MOTION was made by Clareyse Nelson to approve the minutes with Stuart Lowerman seconding. The minutes were approved without changes.

2010 IN REVIEW: Patt reviewed events TCBC sponsored or participated in over the last year. TCBC was featured in a PSA on everyday bike signaling put together by a class at the U of M. Free Ride Coupons were tried over the last year and were very successful. TCBC sponsored several members for LCI training.

TCBC completed a membership survey. Over 300 people responded to the survey. Based on the survey, the Board established goals in several key areas to improve safety. TCBC made charitable contributions to the Bicycle Alliance of MN, Bolder Options, Gateway Trail Association, Midtown Greenway Coalition, Parks and Trails, and Transit for Livable Communities.

2011 PRIORITIES: TCBC will continue focus on safety, complete the new mileage database, develop a campaign to get members to include their ID numbers on mileage sheets, evaluate shifting fiscal and calendar year end dates, and explore publishing a new atlas. TCBC is also updating the TCBC event booth and updating the TCBC newsletter.

FINANCIAL REVIEW: Tom Melcher presented the 2010 financial statement to the membership. He thanked Tony Stifter and Terry Quam for all their hard work, particularly in preparing the financial statement so quickly after year end.

COMMITTEE REPORTS:

MEMBERSHIP: Mary Derks presented the membership committee report. TCBC has implemented a Neon membership system, which has been in place for about a year. This is a system that allows workload sharing – instead of a membership coordinator, the membership database is managed by a group that includes Mary, Kristi Linder, and Scott Larson. Members can join, renew, and sign their waiver online. This system also includes event registration, an online store, volunteer information, and emergency contact information. Mary did a quick tutorial on logging in and updating your online TCBC account. The system is working well operationally – the system has already paid for itself in one year.

TCBC currently has 1753 members (1,478 memberships (2/3 individual, 1/3 household)). 21% of the members have expressed interest in volunteering. 80% of the membership is using the online system to renew and join. TCBC also was the winner of the statewide “Going the Extra Mile” technology award from MAP For Nonprofits.

SAFETY: Jack Uttermark presented the safety committee report. TCBC had 34 crashes reported in 2009 (23 bike falls, 5 bike/bike collisions, 6 bike/motor vehicle collisions, and 0 bike/pedestrian collisions). In 2010, there were 46 crashes reported (31 bike falls, 14 bike/bike collisions, 1 bike/motor vehicle collisions, and 0 bike/pedestrian collisions). The majority of bike collisions occurred on trails (as opposed to on the roads). Jack emphasized the importance of filling out the Incident Survey if you are involved in an accident. Pete clarified the difference

between the Incident Survey (an internal TCBC form) and reporting an incident for TCBC insurance.

SPONSORSHIP: Lisa Austin (the chair of the TCBC Sponsorship Committee) presented the sponsorship committee report. Over the last calendar year, TCBC took in \$22,000 in advertising revenue. Lisa asked that members patronize the bike shops and organizations that sponsor us, including using the coupons and leading rides from the participating shops. Lisa recognized the 2010

sponsorship committee and introduced the 2011 sponsorship committee. The sponsorship committee is looking for additional members as well.

NEWSLETTER: Doug Nelson (TCBC Newsletter Editor) thanked all the members who have contributed material over the last year and encouraged members to contribute articles. Not all articles can be used the month they are contributed, but all contributions are appreciated. Doug recognized Steve Scott for his graphic design work every month in publishing the newsletter.

VOLUNTEER: Dan Miller discussed volunteer coordination for the club, especially recognizing the work of Jim Pederson and Mike Beadles in helping develop online volunteer registration and publication of volunteer opportunities with the e-newsletter. Dan helped recruit volunteers for just about every event TCBC had in 2010.

ELECTION OF DIRECTORS: Tom Melcher recognized outgoing board members Lisa Anderson and Jack Uttermark. Tom recognized Claryese Nelson and Karen Jensen for serving on the Nomination Committee with him. The slate of candidates for the Board was Richard Franco, Paul Frenz, Laurie Holm, and Patt Seleen (all incumbents) and Jeff Ramberg (new). Tom called three times for additional nominations from the floor. No additional nominations were received. Stuart MOTIONED to approve the slate of Board candidates, SECONDED by Mike Beadles. The membership unanimously approved the candidates for the TCBC Board.

RECOGNITION BANQUET: The 2011 banquet is scheduled for February 12th at the Ramada Inn in Minneapolis.

BIKE U: Mary Miller (Bike U Coordinator) discussed this year's Bike U schedule. The full schedule can be viewed in the TCBC newsletter, on the website, and on the membership boards. Gordon Fink will be presenting the first Bike U on winter commuting and gave a quick preview of his planned talk next Tuesday at the REI in Bloomington.

HERB SCHULTZ MEMORIAL BENCH: Claryese Nelson reported that the memorial bench has arrived and will be installed on the east side of the Martin Sabo bridge. The bench will have a plaque with a tribute to Herb. Claryese thanked all the members who contributed to the bench and is planning on having a ride celebrating the tribute sometime soon.

ANNOUNCEMENTS: Patt recognized Evie Walters for arranging the event and Italian Gourmet for catering. She also recognized several individuals for helping with the event and the current Board of Directors.

Paul Frenz MOTIONED to adjourn the meeting, with Bonnie Shoebottom seconding. The meeting adjourned at 8:05 pm.

Respectfully submitted,

Laurie Holm TCBC Secretary