

**Twin Cities Bicycling Club
Annual Board Retreat
January 16, 2010**

Present: Patt Seleen, Richard Franco, Laurie Holm, George Hagemann, Lisa Anderson, Tom Melcher, Jack Uttermark (via Skype)

Also Present: Mary Derks, Pete Hawkins, Doug Nelson, Paul Frenz, Lisa Austin

Absent: Garry Glubka

WELCOME: The meeting began with all attendees sharing their proudest accomplishment as a TCBC board member or volunteer and what they would like to accomplish in the future.

2009 MEMBER SATISFACTION SURVEY: The board had a general discussion of the survey results. Discussion centered around dropping less members on rides and making sure new members feel welcome (avoiding the perception of TCBC as a clique).

REVIEW OF 5 YEAR STRATEGIC PLAN:

The board will determine at the February board meeting strategic committee assignments, assuming the board keeps the same committee structure going forward.

FINANCE AND OPERATIONS AND LEADERSHIP: Mary Derks, Kelly Hazel, and Cindy Hanson comprised the 2009 committee. As all are now off the board, Mary provided a history of their work to date and the board will need to determine who will continue their work. An area needing continued development is volunteer tracking, particularly in terms of figuring out how many hours tasks and events use. There is potential to track mileage with the new database, but this function would need to be developed separately from the existing database. The committee spent less time on the Finance aspect as current TCBC funds raised are more than adequate. The club also made great progress making most systems accessible online (as opposed to located on a member's personal PC). The only system not online is the mileage tracking system.

SAFETY: Patt Seleen and Jack Uttermark talked about establishing a benchmark and starting training and safety awareness. The continued analysis of the membership survey will inform the continued direction of safety efforts.

MEMBERSHIP: The survey was completed. The survey results will provide a membership satisfaction baseline and a blueprint for continued action.

COMMUNICATIONS/PROMOTIONS: A base five year plan for the newsletter was developed. The membership survey indicated that the printed newsletter continues to be important to club members. The committee will need to evaluate the plan for the upcoming year particularly in light of the development of the sponsorship program.

OUTREACH/EDUCATION: The LAB rally was a huge outreach event for the club. The LCI training continues to be an important part of the club's education mandate.

RETREAT PORTION (BOARD MEMBERS ONLY):

Patt Seleen discussed the positions that board members are needed to fill, both new positions and positions filled by former board members.

The new five year plan committees are:

FINANCE/OPERATIONS and LEADERSHIP: Patt Seleen, George Hagemann, Tom Melcher

MEMBERSHIP and SAFETY/RIDES: Jack Uttermark, Garry Glubka, New Board Member

OUTREACH/EDUCATION and COMMUNICATIONS/PROMOTIONS/SPONSORSHIPS: Laurie Holm, Richard Franco, Lisa Anderson

New board liaisons were assigned for a number of positions, with an eye towards committee assignments. The training portion of the education goals were moved into the Safety committee goals. Committee members will report to the board once a quarter on a rotating basis.

MEMBERSHIP COORDINATOR: Dave Erick is retiring as our Membership Coordinator. Tom Melcher will contact Mary Derks to discuss what we need as we transition to the new database. The board will move forward to look for a replacement for Dave.

WOW: Julie Kosbab is no longer interested in running WOW. We will run an article in the March newsletter seeking an individual(s) willing to run WOW in a possibly different manner. The ride should still be an overnight ride with multiple routes offered.

BIKEMN and BIKE EXPO PARTICIPATION: The board is in favor of fully supporting the Expo to ensure its success. Lisa Anderson will negotiate TCBC's participation in these events. TCBC will have a booth at the expo and will offer to provide Bike Atlas and editorial content for the BikeMN publication. A MOTION to spend up to \$1000 for advertising and a booth at the Expo was made by George Hagemann and seconded by Lisa Anderson. The motion passed unanimously. Lisa Austin, with the help of Mike Beadles, has agreed to coordinate the volunteers for the Expo.

PUBLIC RELATIONS: Don Picard has offered to design and fill a public relations position for TCBC.

NEW BOARD MEMBER: Board members are continuing to interview potential board members with an eye towards a decision at the February board meeting.

A MOTION was made by George Hagemann to adjourn the meeting at 1:13 pm and seconded by Lisa Anderson. The meeting adjourned at 1:14 pm.

Respectfully submitted,

Laurie Holm
TCBC Secretary